



**AFRIKA-VEREIN**  
DER DEUTSCHEN WIRTSCHAFT

Deutsche Bank 



# **BERLIN AFRICA ECONOMIC FORUM**

## **“Innovation”**

**19 November 2014**  
**Deutsche Bank AG, Berlin**

Unter den Linden 13-15  
(Eingang Charlottenstr. 37-38)  
10117 Berlin

# **Program**

(as of: 6 October 2014)

[www.berlin-africa-forum.de](http://www.berlin-africa-forum.de)

**The conference language is English**  
**No simultaneous translation will be provided**

**Organised by the Afrika-Verein Veranstaltungs-GmbH**

# Sponsors and Partners

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<p>08:30 – 09:45</p>	<p><b>Registration &amp; Welcome Coffee</b></p>
<p>09:45 - 10:10</p> <p><b>Master of Ceremonies</b></p>	<p><b>Welcome Address</b></p> <p><b>Pieter Bouwer</b> Senior Adviser Afrika-Verein der deutschen Wirtschaft</p> <p><b>Bernhard M. Deppisch</b> Corps Diplomatique / International Clients Deutsche Bank AG</p> <p><b>Dr Stefan Liebing</b> Chairman Afrika-Verein der deutschen Wirtschaft</p> <p><b>H.E. Jean Claude Bouyobart</b> Dean of the African Diplomatic Corps / Ambassador Embassy of the Gabonese Republic</p>
<p>10:10 – 10:30</p>	<p><b>Official Opening</b></p> <p><b>N.N.</b> Federal Ministry of Education and Research</p>
<p>10:30 – 10:50</p>	<p><b>Keynote Speech</b></p> <p><b>Jean-Claude Bastos de Morais</b> Chairman of the Advisory Board - Quantum Global Group Founder - African Innovation Foundation Founder &amp; Board Member - Banco Kwanza Invest</p>
<p>10:50 – 13:00</p> <p>(Coffee Break 11:40-12:10)</p>	<p><b>Session 1 – Innovation is Changing Africa</b></p> <p><b>Dr Nicolaas Duneas</b> Chief Executive Officer Altis Biologics (South Africa) Winner of the 2014 Innovation Prize for Africa</p> <p><b>Dr Melesse Temesgen</b> Chief Executive Officer Aybar Engineering PLC (Ethiopia) Winner of the 2014 Special Prize: African Innovation with the Highest Social Impact</p> <p><b>Samir El Aichaoui</b> Chief Executive Officer The Moroccan Centre of Innovation</p> <p><b>Hajo van Beijma</b> Founder and Partnerships Director TTC</p>

	<p><b>Dr Claire Schaffnit-Chatterjee</b> Senior Analyst Deutsche Bank Research</p>
<p>13:00 – 14:20</p>	<p><b>Networking Lunch Break</b></p>
<p>14:20 – 14:40</p>	<p><b>Strive Maziyiwa</b> (tbc) Founder and Chairman Econet Wireless</p>
<p>14:40 – 14:50</p>	<p><b>Geraldine de Bastion</b> Founder – Konnektiv Made in Africa - Film Project</p>
<p>14:50 - 16:00</p>	<p><b>Session 2 – Technology Hubs as Drivers of Innovation</b></p> <p><b>Tayo Akinyemi</b> Director Afrilabs</p> <p><b>Nekesa Were</b> Director of Operations iHub Kenya</p> <p><b>Mac-Jordan Degadjor</b> Ghanaian Technology Blogger and Social Entrepreneur Co-founder: New Africa Media</p>
<p>16:00 – 16:30</p>	<p><b>Networking Coffee Break</b></p>
<p>16:30 – 16:40</p>	<p><b>Kathrin Treutinger</b> Head of Operation – West Africa Ampion Venture Bus</p>
<p>16:40 – 18:00</p>	<p><b>Session 3 - European Companies: Partners in Innovation</b></p> <p><b>Klaus-Peter Ludwig</b> Director Institutional Relations Airbus Defence and Space</p> <p><b>Charles Weller</b> Country Head Deutsche Bank Nigeria</p> <p><b>Jeremy Stoss</b> Chief Executive Officer / Founder Afrimarket</p>

**Tim Löbig**

Partner  
Global Market Expansion  
KPMG

**Sascha Breuss (tbc)**

Managing Director  
Zando (South Africa)

18:00 – 18:10

**Closing Remarks**

**Bernhard M. Deppisch**

Corps Diplomatique / International Clients  
Deutsche Bank AG

**Christoph Kannengießer**

Chief Executive Officer  
Afrika-Verein der deutschen Wirtschaft

18:10 – 20:00

**Evening Networking Reception**

## Speakers' Profiles



**Keynote Speaker**

**Jean Claude Bastos de Morais**

Chairman of the Advisory Board, Quantum Global Group  
Founder, African Innovation Foundation  
Founder & Board Member, Banco Kwanza Invest

Jean Claude Bastos de Morais is an internationally active entrepreneur and investor with a deep interest in African socio-economic development. He has founded and led numerous businesses over the course of his career.

In 2003, Mr. Bastos de Morais founded the Quantum Global Group, an international group of companies focused on African progress, particularly in the fields of corporate finance advisory, asset and private wealth management, real estate and investment consulting.

As the Group's Chairman of the Advisory Board, he provides instrumental expertise on financial markets, especially across Africa and other emerging markets.

Recognising the need to develop and professionalise the monetary system in countries such as Angola, Mr Bastos de Morais in 2008 founded Banco Kwanza Invest, Angola's first investment bank. Serving as a Member of Board, he advises on the bank's strategic direction.

As a Swiss-Angolan, he is also passionate about fuelling innovative breakthroughs that unlock African potential. In 2010 he founded the African Innovation Foundation (AIF). The Foundation is focused on

driving African-led development through fostering innovation. It hosts the annual Innovation Prize for Africa (IPA Awards) as well as launched the African Law Library initiative.

Mr Bastos de Morais has written extensively on African growth and development and has recently also co-edited a book on innovation ethics.

He began his career as management consultant and holds a Master of Arts in Management of the University of Fribourg in Switzerland.

Websites [www.quantumglobal.com](http://www.quantumglobal.com)

[www.africaninnovation.org](http://www.africaninnovation.org)

Videos [2014 Innovation Prize for Africa \(IPA Awards\)](#)

[African Law Library Initiative](#)



### **Dr Nicolaas Duneas**

Chief Executive Officer, Altis Biologics (South Africa)  
Winner of the 2014 Innovation Prize for Africa

Dr Nicolaas Duneas won the Innovation Prize for Africa 2014 for the Osteogenic Bone Matrix (OBM) innovation. This is the first injectable porcine derived BMP (bone morphogenetic proteins) medical device in the world. The OBM injection leads to the rapid, safe and effective healing of problematic bone injuries, leading to the complete and natural restoration of the bone, including the bone marrow. OBM is the only bone graft substitute containing naturally extracted bone growth proteins that cooperate with high efficacy and is sourced from mammals, making it cost effective to produce. This innovation is expected to radically change the way orthopedic surgeons treat bones injuries.

Besides winning the Innovation Prize for Africa, Dr Duneas has received South Africa's top technology award, the National Science Technology Forum (NSTF) award for innovation in an SME, and has been selected as an Endeavor Entrepreneur by the internationally acclaimed Endeavor organisation.

Website [www.altisbiologics.com](http://www.altisbiologics.com)

Video [Altis Osteogenic Bone Matrix™](#)



### **Dr Melesse Temesgen**

Chief Executive Officer, Aybar Engineering PLC (Ethiopia)  
Winner of the 2014 Special Prize -  
African Innovation with the highest Social Impact

Dr Melesse Temesgen developed the Aybar Broad Based Furrow Maker (BBM), a low-cost farming device that can be used to plough fields that are usually waterlogged, helping to drain the water easily. This turns soils that were otherwise unavailable for farming into high yielding fields. Over 44 000 units have been sold in Ethiopia alone to date. It is estimated that the income of affected farmers will more than triple as a result of using this technology.

Website [www.aybareng.com](http://www.aybareng.com)

Video [Aybar BBM](#)



## **Samir El Aichaoui**

Chief Executive Officer  
The Moroccan Centre of Innovation

Samir El Aichaoui is a member of the innovation development ecosystem in Morocco. He contributed to the creation of the Moroccan Center for Innovation, a subsidiary of the Moroccan Information Technology Company dedicated to the management of innovation development programs. Among his responsibilities was the implementation of a national framework for innovation assessment and development linked to a network of accredited advisory companies, technical experts and institutional partners including the intellectual property aspects.

The Moroccan Innovation Center currently manages the Innovation Development Fund, a 40 million USD state fund for the SME sector. More than 60 projects are currently under development through this program.

Prior to joining the Moroccan Center for Innovation, he was Head of Strategy Execution, Performance and development for Africa and the Middle East for the International Air Transport Association. He started his career in a private investment bank, where he helped implement the first Venture Capital Fund in Morocco dedicated to the information technology sector in 2001.

Samir EL AICHAOUI holds a Master's degree in Aerospace Engineering from the Georgia Institute of Technology, an Engineering Diploma from The Ecole Nationale Supérieure du Pétrole et des Moteurs - France and a Mechanical Design and Manufacturing Engineering Diploma from Ecole Mohammadia des Ingénieurs in Rabat. He also holds a Financial Analyst for Financial Markets degree from the French Society of Financial Analysts.

Website [www.mcise.org](http://www.mcise.org)



## **Hajo van Beijma**

Founder and Partnerships Director  
TTC

Hajo van Beijma is a founder as well as the current Partnerships Director of Text to Change (TTC), a social enterprise originating in the Netherlands. He is a member of the World Economic Forum of Young Global Leaders Class of 2014 and a winner of the Global Telecom Award "Top 40 under 40."

Established in 2007, TTC is a pioneer in communicating health information to people using mobile phones. No longer the purview of the well-to-do, the mobile phone is the single most transformative technology for development in recent times. Mobile subscriptions totaling almost seven billion worldwide in 2014 have become increasingly affordable and available to even the world's poorest. Ready access to mobile networks is now available to more than 90 percent of the world's population with almost 700 million mobile subscriptions in Africa, the world's poorest continent.

Website [www.ttcmobile.com](http://www.ttcmobile.com)

Video [Mobile Health Without Borders](#)  
(Presentation for Stanford School of Medicine)



**Dr Claire Schaffnit-Chatterjee**

Senior Analyst  
Deutsche Bank Research

Dr Claire Schaffnit-Chatterjee is Senior Analyst at Deutsche Bank Research, responsible for sovereign ratings in Sub-Saharan Africa and investigating trends in the areas of food/agriculture (supply/demand, food prices, sustainability, climate change, risk management), gender and consumption. Her views are regularly sought after by private sector, industry associations, various governments (all levels), experts and NGOs. Prior to joining Deutsche Bank Research in 2006, Claire worked for consulting companies (latest as a manager at Accenture, Strategy-Financial Services) and in academic research. Claire has a PhD in engineering and applied mathematics from the University of Toronto and an engineering degree from the University of Technology of Compiègne, France.

Website [www.dbresearch.com](http://www.dbresearch.com)



**Geraldine de Bastion**

Founder, Konnektiv  
Made in Africa – The Movie

Geraldine de Bastion is a freelance consultant based in Berlin, Germany. She is an expert on information and communication technology and new media for development and advises organizations such as the German Federal Ministry for Economic Cooperation and Development and the Deutsche Gesellschaft für Internationale Zusammenarbeit on digital media and communication strategies. She also works with activists and bloggers around the world. Geraldine is founder of the consultancy Konnektiv GbR. She works as a free curator and moderator for re:publica and other international events. Geraldine has an honorary position as head of board at the German NGO Digitale Gesellschaft e.V. and is an active member of iceBauhaus e.V.

Website [www.made-in-africa-the-movie.net](http://www.made-in-africa-the-movie.net)

Video [Made in Africa – The Movie](#)  
(Pre-Production Trailer)



**Tayo Akinyemi**

Director  
Afrilabs

Afrilabs is a network of 23 Technology and Innovation Hubs spread across 15 African countries.

The Director of Afrilabs, Tayo Akinyemi, is an entrepreneurship enthusiast who has worked for several young ventures in the US, Africa, and Latin America. She began her career at an NGO dedicated to advancing women in corporate business. Since then, she has focused on understanding how businesses are built and sustained. From developing a community-inclusive business strategy for a greenfield sugarcane ethanol venture in Mozambique to executing the US entry strategy for a digital marketing company in Brazil, Tayo has also explored the social impact of commercial business. Tayo has an MBA from Cornell University, and a BA from Princeton University.

Website [www.afrilabs.com](http://www.afrilabs.com)

Interview [Why tech hubs are a key part of Africa's future](#)

Video [Interview with VC4Africa](#)



**Nekesa Were**  
Director of Operations  
iHub Kenya

Nekesa Were is a Kenyan based in Nairobi, Kenya who works as the Director of Operations at the iHub – Nairobi's Innovation Hub for the technology community. The iHub brings together technologists, investors, tech companies, researchers and hackers. Nekesa has more than 10 years experience in leadership, human resource management, operations and communication. Nekesa is passionate about developing and executing the strategy that will provide the foundation and stability for the iHub to lead the innovation agenda and drive the innovation conversation in the Kenyan, African and global technology sector. Nekesa manages the operations for all the different departments of the iHub enabling them to work effectively and efficiently complementing each other. During this time over 90 technology companies have been founded at the iHub, making it one of the most successful innovation hubs globally, and the iHub itself has grown to launch iHub Research, iHub Consulting, iHub UX Lab, mLab East Africa and the Gearbox.

Nekesa is also the founder of Inspire Harvest, a Kenya based Digital Communications and Operations Management Company, which developed and executed the digital strategies of several of Kenya's most influential grassroots governance NGOs working on transparency, accountability and developing leaders. Nekesa writes a personal blog at [www.nekesa.co.ke](http://www.nekesa.co.ke), volunteers at Uzima Foundation, an African foundation focusing on youth empowerment, and is an avid rugby fan. She studied law at the University of Nairobi.

Website [www.ihub.co.ke](http://www.ihub.co.ke)



**Mac-Jordan Degadjor**  
Ghanaian Technology Blogger and Social Entrepreneur  
Co-founder: New Africa Media

Mac-Jordan Degadjor is a Ghanaian Technology blogger, Social Entrepreneur and co-founder of New Africa Media, a digital media company that focuses on promoting innovation and entrepreneurship in Africa with modern technology and social media. As the Communication Director of BloggingGhana, he helped orchestrate online coverage of the 2012 Ghanaian Presidential Elections via the Ghana Decides Project (a non-partisan election monitoring project with support from donor agencies). He also is a contributor to Global Voices Online, where he aggregate citizen media content from the sub-Saharan region in Africa. As part of his efforts to increase online connectivity, Degadjor helped organize BarCamps, a series of workshops and (un)conferences targeted at the youth in helping them learn more about technology, internet and startups and also offers them a networking opportunity to connect with their peers. Degadjor was a 2011 Knight Digital Media Fellow at the UC Berkeley Graduate School of Journalism and was selected by the U.S. State Department as the first Ghanaian Internet Freedom Fellow in 2013. He blogs frequently at: [www.macjordangh.com](http://www.macjordangh.com)



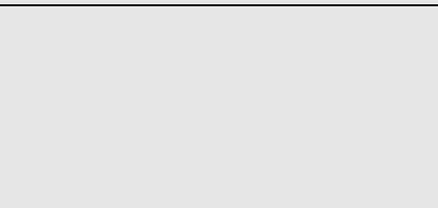
**Kathrin Treutinger**

Head of Operation – West Africa  
Ampion Venture Bus

Kathrin Treutinger is part of the AMPION core team and Head of Operations West Africa. She connects entrepreneurial spirit with academic knowledge and research. Within AMPION she is also responsible for the research division. Besides being active for AMPION, Kathrin is a doctoral candidate at the RWTH Aachen/Germany and conducts research in the field of entrepreneurship education. She is also a guest lecturer and researcher for entrepreneurship related topics at the University of Innsbruck/Austria.

Besides her professional experiences, Kathrin volunteered for various social organisations such as in the UK where she lived in a community together with handicapped people or in the Ivory Coast where she worked with teenagers from difficult family backgrounds and young prisoners. Kathrin holds a bachelor's degree in international business administration and a master's degree in marketing management from the Rotterdam School of Management. Several semesters abroad led her to Austria, France and Taiwan.

Website [www.ampion.org](http://www.ampion.org)



**Klaus-Peter Ludwig**

Director Institutional Relations  
Airbus Defence and Space

Website [www.airbusdefenceandspace.com](http://www.airbusdefenceandspace.com)



**Charles Weller**

Country Head  
Deutsche Bank Nigeria

Charles Weller is Country Head at Deutsche Bank Nigeria and is responsible for Global Transaction Banking in West Africa. A British citizen, he was born in Kenya and has been in banking for more than 30 years.

Website [www.db.com](http://www.db.com)



**Jeremy Stoss**

Chief Executive Officer / Founder  
Afrimarket

Jeremy Stoss has 10 years experience working in Africa, as a consultant and an investment banker. As a consultant at CERA (Cambridge Energy Research Associations) he advised several governments and ministries in the region on the elaboration of their renewable energy policy.

After living several years in Côte d'Ivoire and Ghana, Jeremy co-

founded Afrimarket, a leading fintech involved in electronic remittances to Africa, with an innovative cash-to-goods approach.

Jeremy holds an MSc in International Business from ESCP Europe and City University London and a DiplomKaufman.

Website [www.afrimarket.fr](http://www.afrimarket.fr)



**Tim Löbig**

Partner, Global Market Expansion  
KPMG

Website [www.kpmg.com](http://www.kpmg.com)